



# OPAL ALMEIDA

UI/UX Designer/Developer

## CONTACT

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**Portfolio:** [tinyurl.com/y449zqyz](https://tinyurl.com/y449zqyz)

## SKILLS

Product & Website designing

Graphic designing

Design marketing materials

User interviews

Wireframing & prototyping

Usability testing

Project management

SEO-centric design

Bootstrap development

## TOOLS

### Design:

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

Adobe Dreamweaver

Sketch

Balsamiq

Figma

## SUMMARY

I am a multidisciplinary designer, passionate about user-centric design and well-versed with front-end designing & development. My past experience in two Fortune 500 companies includes coordinating with clients to understand project requirements, product research & finding visually attractive solutions.

## EXPERIENCE

### UX Design Intern at LifeCare Insurance

Toronto, June – August 2020

- Redesigned branding and promotional materials for their website and social media posts
- Coordinated with the project manager and developer for implementing the design on their new website

### Creative Producer at Accenture Operations

Mumbai, October 2018 – August 2019

- Designed brochures, flyers, standees, banners, emailers, and PowerPoint presentations to publicize products of a leading pharmaceutical company across the globe and ensured these designs adhered to branding guidelines
- Ran quality checks to evaluate Jr. designer's work to ensure there are no content errors and branding issues
- Collated branding guidelines from different documents, which enabled designers to refer to a single PDF rather than browsing through multiple pages while designing
- Involved in conducting team building activities for the group

## TOOLS

### Development:

Bracket (HTML, CSS, JS)

Email development

Bootstrap

WordPress

Webflow

Wix

## CERTIFICATION

**Photoshop** from Arena

Animations

**User-centred analysis and conceptual design**

(HFI certification)

The science and art of **effective web and application design**

(HFI certification)

### Web Designer at Capgemini Consulting

Mumbai, October 2014 – September 2018

- Collaborated with the web team to design emailers on Outlook using photoshop and develop them in HTML
- Conducted user interviews to understand the current issues within the existing websites, and redesigned websites from scratch using sketch and XD
- Coordinated with clients independently for understanding the job requirements
- Created test cases to ensure the website designs are user friendly
- Redesigned and structured PowerPoint slides to make it visually appealing and to allow clients to consume content easily

## EDUCATION

### • Postgraduate Certificate in Interactive Media Management

Centennial College, Toronto (2019-2020)

### • Bachelor of Science in Information Technology

St. Andrews College, Mumbai (2011-2014)